



KASCCO

Integrated Workforce, Logistics and Recruitment



KASCCO CO.
Manpower & Logistics



keffah group Co.
مجموعة كفاح الشرق



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Welcome Message

We take great pride in offering integrated manpower, logistics, and recruitment solutions tailored to meet the evolving needs of our clients across various sectors. Backed by extensive experience, a skilled workforce, and a strong commitment to excellence, we deliver reliable, efficient, and professional services that reflect our core values and dedication to client satisfaction.



Abdullah Al-Gharawi
CEO Of Company

How KASCCO Began?

By: Abdullah Al-Gharawi Founder

KASCCO Co. started with a simple idea and a big dream. I saw a gap in the market for a company built on quality and trust, and I decided to take the first step, no matter how small.

In the beginning, resources were limited, but we had determination and a clear vision. We worked hard, learned from every experience, and grew project by project.

Today, KASCCO has become a trusted name in the contracting world. Our ambition continues, guided by the same values we started with.

Through this profile, we aim to showcase our capabilities, resources, and dedication to excellence in workforce management. Whether you are seeking skilled, semi-skilled, or unskilled labor, we are fully equipped to support your operational needs with precision and professionalism.

Thank you for considering KASCCO as your trusted partner in manpower solutions.



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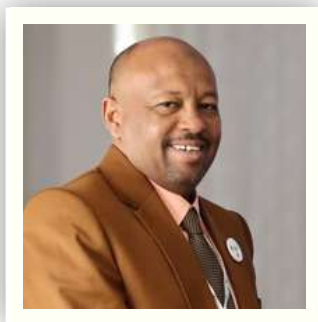
About Company

KASCCO, established in 2006, is a dynamic and multi-disciplinary company based in Saudi Arabia, delivering integrated workforce, logistics, recruitment, software development, and IT support solutions to a diverse range of industries. With over a decade of experience and a client-centric approach, we provide tailored services that align with the unique demands of each sector, ensuring operational efficiency and business growth. Whether supplying manpower for large-scale projects, developing custom software applications, or streamlining logistics operations, **KASCCO** is committed to excellence and reliability across every touchpoint.





Our Team



Mr. Abdulwahid Almahdi

Deputy General Manager

Mr. Abdulwahid has been a vital part of the company since its early days in 2012. He serves as the Deputy General Manager of both Kascco and its parent company, Kifah Al Sharq. His long standing leadership continues to shape the success of the group's manpower operations.



Ameer Salman

Manpower & Logistics Division Manager

Mr. Ameer oversees both the Manpower and Logistics divisions with dedication and field involvement. He manages recruitment, worker affairs, site operations, and logistics coordination. His hands-on leadership ensures efficiency, smooth operations, and strong team performance across all projects.



Kabeer

Senior Team Leader

With over 13 years at KASCCO, Mr. Kabeer is a highly trusted supervisor known for his attention to detail, communication skills, and ability to manage labor teams efficiently. His commitment and experience make him a standout member of the field operations team.



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Vision

To become a continuous success partner for our partners and doing our best to provide excellence services and solutions to our goals together in workforce and logistics services

Mission

We're here to help businesses grow by bringing together the right people, smart logistics, and practical solutions. Our goal is to be a partner you can rely on, delivering quality service that improves efficiency, cuts costs, and supports long-term success.



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Certificates



هيئة المحتوى المحلي
والمشتريات الحكومية
Local Content & Government
Procurement Authority



تصنيف المقاولين





Why KASCCO?

selecting right partner to find legality, compliance, safety, cost control, continuous business partnership, to achieve successful, 19 years experience in Saudi Arabia market basic reason to select KASCCO

Cost Efficiency

We offer competitive pricing without compromising on quality. Our solutions are designed to deliver maximum value while staying within budget.

High-Quality Service

From planning to execution, we focus on doing things right. Our team is committed to maintaining consistent standards that meet and exceed expectations.

Service Level Agreements (SLA)

We operate with clear SLAs to ensure accountability, transparency, and measurable results for every client we serve.

Professionalism at Every Level

Our team is trained, responsive, and dedicated to delivering services with integrity and attention to detail — because professionalism is at the heart of everything we do.





Our Services

KASCCO provides a well-rounded set of offerings that support business continuity and operational excellence. Through customized manpower, logistics, and recruitment support, we help clients streamline their operations, enhance productivity, and maintain a competitive edge in their respective industries.

1. Manpower Supply

Our manpower solutions include:

- Deployment of manpower for industrial, service, and construction sectors
- Provision of skilled and trained technical personnel as per requirements
- Full management of recruitment, housing, transportation, and insurance
- Issuance of legal permits and residency (Iqama)
- Salary management, uniforms, and safety equipment supply
- Supply Start Time: From 30 days after contract signing

KASCCO is distinguished by a set of **qualities** that make it a reliable partner in manpower supply services.

- Fast Deployment: Start within 30 days of contract signing.
- Legal Compliance: Issuance of Ajeer permits, residency, and visas.
- Operational Efficiency: Skilled, trained personnel tailored to client needs.
- Comprehensive Support: Includes accommodation, transportation, meals, and uniforms.
- Saudization Support: Compliance with Saudization regulations.





What Sets Us Apart in **manpower**:

At Kascco, we believe that taking care of our workforce is the foundation of great service. That's why our manpower services go beyond just providing labor — we build a motivated, well-prepared team ready to deliver results. Here's how we do it:

Regular Training & Detailed Orientation

Every new worker goes through a clear, practical onboarding process where tasks and expectations are explained in detail. We also conduct ongoing training sessions to keep teams aligned, skilled, and ready to adapt to changing project needs.



Tailored Team Selection

Every project is unique, and so is every team we build. We carefully match each worker's skills and experience to your specific needs, making sure you get the right people for the job from the start.

Stable, Reliable Teams

We provide dependable staff who stay committed for the long term. This helps our clients avoid frequent turnover and enjoy smoother, more consistent operations.





2. Logistics Solutions

KASCCO delivers efficient and cost-effective logistics services that support supply chain continuity and help businesses stay agile in a competitive market. Whether it's materials handling, transport coordination, or warehousing support, our team ensures seamless logistical operations.

Here's how we support your operations:

- **Temporary Staffing**

Need extra hands during peak times? We provide skilled logistics staff ready to step in whenever you need them.

- **Fleet Management**

From assigning drivers to maintaining vehicles, we take care of your fleet so you can focus on your core business.

- **Delivery Management**

We handle your deliveries with care and precision, ensuring everything arrives on time and in perfect condition.

- **System Integration**

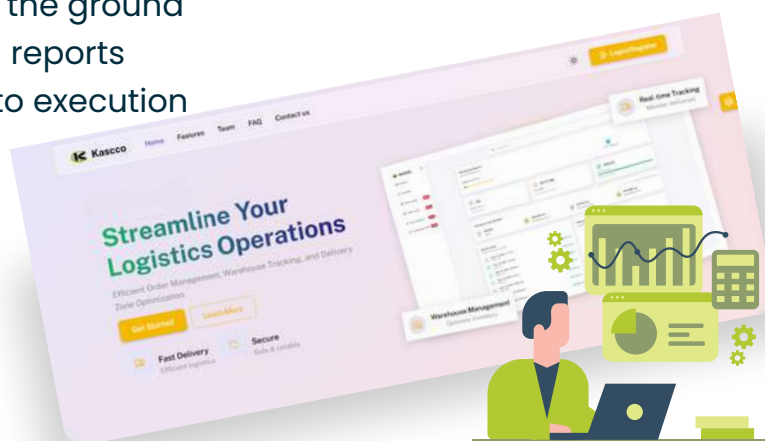
All your logistics processes are connected through one platform, making everything easier to track and manage.

- **Integrated Logistics System**

We've developed a smart, easy to use system that brings everything together whether you're managing people or moving goods. It's designed to give you full visibility over both your manpower and logistics operations in one place, so you can stay organized, save time, and make better decisions.

Here's what it helps you do:

- Keep track of working hours and attendance
- Manage deliveries, routes, and fleet schedules
- Monitor team performance on the ground
- Access real-time updates and reports
- Stay in control, from planning to execution





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What Sets Us Apart in **Logistics**:

Our logistics support is built on flexibility, precision, and smart coordination. Here's what makes our approach different:

Smart Technology

All logistics operations are managed through our integrated system, giving clients real-time tracking, better control, and smoother workflows.



Tailored Fleet Solutions

We manage fleets based on your needs from vehicle planning to maintenance so everything runs efficiently and on time.

Performance-Based Incentives

We recognize and reward excellence. Outstanding workers receive bonuses as a way to encourage continued effort and loyalty. This creates a culture where everyone is motivated to give their best.





Our Clients & Delivered Services

We take pride in building lasting partnerships with top-tier companies across various industries. Below is a showcase of some of our valued clients and the tailored manpower solutions we have successfully delivered:

City Cement Co.



Service Provided:

- Supply of skilled construction & maintenance workers
- Full management of accommodation, transport & safety compliance

Scope of Services:

We deployed a qualified team including masons, technicians, electricians, and general maintenance staff, all trained to work in heavy industrial environments.

We managed end-to-end logistics including:

- Clean, compliant worker housing
- Daily transport via air-conditioned buses
- Provision of full PPE (helmets, vests, gloves, boots)
- Safety training and routine compliance checks





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PEPSICO

Saudi Snacks Foods Co. LTD (PepsiCo Subsidiary)

- Services Provided:
Supply of manpower for manufacturing, packaging, and labeling operations
- Ongoing operational support within production facilities
- Full management of accommodation, transportation, insurance, and legal documentation

Team Visit Documentation

We are pleased to share photos from our recent visit to PepsiCo sites, where our team members met with the deployed workers. These visits reflect our ongoing commitment to ensuring the well-being, motivation, and performance of our manpower across client facilities.





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Al Rowad Global Packaging Co. LTD

Service Provided:

- Customized manpower deployment aligned with production cycles
- Legal processing, insurance, and full compliance documentation.



National Batteries Co.

Service Provided:

- Labor supply for packaging, handling, and quality control
- Round-the-clock shift coverage and workforce rotation



الشركة الوطنية لصناعة البطاريات
National Batteries Company

National Marketing & Industrial Service Co. LTD

We provided skilled and semi-skilled labor for industrial and support operations. Services included housing, transportation, insurance, and full onboarding. Additionally, we supplied trained merchandisers for daily in-store product handling and logistic support.



NATIONAL MARKETING EST. CO. LTD.
شركة المؤسسة الوطنية للتسويق المحدودة





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International Biscuit Co



Our teams worked on production lines, handling packing and quality control in a food-safe environment. We ensured that the workforce was trained, compliant with hygiene standards, and fully equipped with the required safety gear.

Mama Sauce Co



We delivered labor solutions tailored to food production needs, including staff for packaging, labeling, and production line operations. We managed all related procedures — from visas and permits to accommodation and work attire.

Green Solution Co

We provided environmental services staff experienced in waste management, recycling operations, and sustainable practices. All workers were trained to perform tasks under strict environmental compliance and operational efficiency.

City Cement Co.



Provided skilled construction and maintenance workers with full support services, including housing, transport, PPE, and safety compliance for industrial operations.



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We provide comprehensive field support for several key NOON projects, supplying well-trained and fully equipped delivery teams:

Noon Minutes, Noon Food, and Super Mall

For these projects, we work with Delivery Agents (DAs) who operate dedicated scooters to deliver orders efficiently and quickly within urban areas.

We provide them with:

- Modern, well-maintained scooters
- Smartphones with SIM cards and data plans
- Full coverage of fuel costs
- 24/7 field supervision and operational support to ensure optimal performance

VIP Service – Noon Compound

Our team of Delivery Cyclists (DCs) uses electric scooters for fast mobility within upscale residential compounds, delivering a premium service experience.

Service highlights include:

- Environmentally friendly, modern electric scooters
- Professional agents with polished appearance and etiquette
- Continuous on-site supervision around the clock
 - Constant communication via smartphones equipped with connectivity and data packages





Merchandising Service

– Delivered to Our Valued Clients

As part of our commitment to providing end-to-end workforce solutions, we have delivered merchandising (Merchandiser) services to several of our key clients in major supermarkets and retail stores.

Scope of Work Provided:

Arranging and organizing products on shelves according to approved planograms.

Ensuring stock availability and visually appealing displays.

Monitoring product expiry dates and handling damaged goods.

Submitting regular performance reports supported by on-site photos.

This service has helped our clients:

- ✓ Enhance their in-store brand presence.
- ✓ Boost sales through optimized shelf visibility.
- ✓ Reduce waste and maintain product quality.





Summary

These are some of the prestigious companies we have had the privilege to partner with in delivering comprehensive workforce solutions. At KASCCO, we go beyond manpower supply by offering end-to-end services including recruitment, training, logistics, legal compliance, and continuous on-site support.

We also have a dedicated IT department that develops and monitors specialized systems to support operational processes, enhance service quality, and ensure seamless integration across all work phases.

We are committed to delivering the highest levels of quality, reliability, and efficiency in every project, fully adapting to each client's needs to guarantee sustainable success.

We look forward to the opportunity to collaborate with you and exceed your expectations.



NATIONAL MARKETING EST. CO. LTD.
شركة المؤسسة الوطنية للتسويق المحدودة



PEPSICO



اسمنت اليهامة
YAMAMA CEMENT



اليصامة
ALYAMAMA



شركة المياه الوطنية
National Water Company



الشركة السعودية للكهرباء
Saudi Electricity Company

ارامكو السعودية
Saudi Aramco





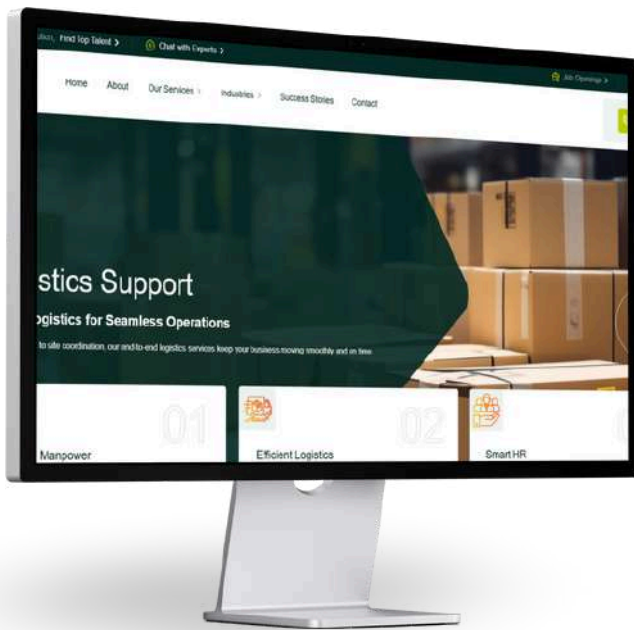
Company Event Highlights

Here are snapshots from our company events and celebrations that reflect our team spirit, positive work environment, and shared achievements.



Get In Touch

Empowering Industries with Scalable Services & Smart Technology
Based in Saudi Arabia | Serving Diverse Sectors



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